



COMMUNITY PARTNER EVENT GUIDELINES

WE ASK OUR EVENT PARTNERS TO:

1. Contact STARS Foundation Events Team 1-877-516-2751 or foundation@stars.ca.
2. Complete the STARS Authorization to Host a Fundraising Event form.
3. Maintain STARS' vision and mission, and adhere to STARS branding.
4. Maintain STARS' credibility and avoid conflict of interest.
5. If necessary, allow direction from experienced STARS staff on program/event content.
6. Ensure that your event has adequate insurance coverage. STARS insurance coverage for third party events covers our staff, registered volunteers, participation/attendance, but not for the event itself.
7. Ensure that your event has the appropriate permits required. STARS can help determine what those might be, however your STARS Foundation contact cannot provide a liquor license for a partner event.
8. Upon approval of the event, STARS will provide the STARS name and logo copy for event marketing materials. The STARS communications department must approve any printed material with the STARS name and logo on it prior to going to print.
9. STARS cannot accept funds raised purely by sale of alcohol.

WE LOOK FORWARD TO A SUCCESSFUL PARTNERSHIP

STARS' partnership with the community is the essence of our organization. We strive to provide the best service possible and are only able to do so through the generosity and support of the communities and individuals we serve.

The STARS Foundation and staff are pleased to provide expert guidance, promotional and display materials, volunteer assistance for your event, and mascot appearance (subject to availability). We look forward to a strong and long term relationship with your event committee and event participants.

On behalf of everyone at STARS – thank you for your support and best wishes for a wonderful event!